

case snapshot

Liquor sales market analysis tool

SIRUSTI APPLICATION SERVICES

Client

Client is marketing liquor brands from distilleries in India.

Business Challenge

In order to deliver timely and accurate reporting about liquor sales market and stock in each depot, it is imperative that to have an application to do the following functionalities:

- Sales Target setting
- Capturing daily sales in each depot
- Produce NIL report, Sales report
- Comparing target Vs. Actual sales
- Dynamic weighted average calculation
- Stock report
- Capturing competitors sales details

The project is awarded to Sirusti's offshore development center (Itechno Data Systems) to address above requirements and to deliver additional and enhanced Reports.

Solution

iDS Technical Project Manager had undergone training on the existing manual process and gather requirements from the end users. The entire application development was about 1 year and completed in Three phases.

Development Environment

- **ASP.NET 2.0,**
- **C#,**
- **Web Services,**
- **SQL 2005,**
- **Reporting Services**

Service Excellence

SIRUSTI successfully developed and deployed in client place. IDS is providing support to this application.